

CORPORATE AFFAIRS LEADERSHIP INSTITUTE (CALI)

Corporate Affairs leadership impact that lasts

In a world where 67% of investors believe that current leadership is not fit for future, the role of the Corporate Affairs Director is critical.

OVERVIEW

Korn Ferry, the world leader in leadership development, has developed the Corporate Affairs Leadership Institute programme (CALI). This unique programme uses a blend of assessment, individual feedback, executive coaching, real-world business challenge and residential learning. We will provide you with the skillset you need to become a future-ready, transformational and strategic leader. You will learn how to manage complexity in a dynamic environment by influencing stakeholders and making a real impact. You will also learn how business insight can shape a strategy for success.

WHO SHOULD ATTEND?

Corporate Affairs or Communications Directors in a leadership role within a multinational organisation – whether publicly listed, not-for-profit or privately owned.

OR

Members of or contributors to the Executive Management Committee and leaders of the Global, Regional/Divisional functional team.

WHEN:

The 6-month leadership development journey commences in **September 2019** and ends in **March 2020**

Pre-launch



W/C 23rd September, 2019

Virtual kick-off

A one-hour kick-off webinar (recording will be available for those unable to attend).



From 1st October, 2019

Psychometric Online Assessments

(total of 45 mins time investment).



15th - 31st October, 2019

Individual coaching feedback

60 mins feedback session.

Residentials:



19th - 20th November, 2019

Residential 1

Peer-to-peer accountability, practical learning with on-the-job application, kick-off executive mentorship process and individual coaching.



10th - 12th March, 2020

Residential 2

Ongoing: pre-reads and reflection



HOW CALI IS DIFFERENT FROM OTHER LEADERSHIP PROGRAMMES:

EACD practitioner knowledge combined with Korn Ferry's Leadership Development and Corporate Affairs expertise makes CALI an immersive, bespoke, world-class programme.

You will be part of an exclusive network of senior Corporate Affairs executives from a broad range of industries which allows learning from peers as well as our programme directors.

It's practical, not just theoretical. We have grounded every aspect of the programme in your everyday context.

A focus on behavioural change, awareness and impact which will provide you with the insight and chance to practice in context until you achieve the desired change.

PRICING AND BENEFITS:

£10,700 PER PARTICIPANT

(full access to all components of CALI)

Are you a member of the EACD?

The EACD will waive your first membership fee for the year in which you join the CALI programme.

Not yet an EACD member?

The EACD will waive your first year's membership fee if you join when you register for the programme:

<https://www.eacd-online.eu/membership/join-eacd>

COURSE DIRECTORS:



Michael Stanford

Senior Partner and Head of Transformational Leadership (EMEA), Korn Ferry



Dési Kimmins

Senior Partner and Head of Leadership Development (EMEA), Korn Ferry



John Tennent

Regional Director, Europe, Middle East & Africa, Corporate Edge



PARTNERSHIP WITH THE EACD

Korn Ferry and the EACD both share a mission to support individuals in achieving their full potential. As a result, we are delighted to partner on the CALI programme to help grow and elevate Corporate Affairs leadership. For more information on the EACD, please visit: www.eacd-online.eu

REGISTER NOW

CONTACT US:

If you have any questions, please email CALI@kornferry.com

For the full CALI Programme brochure, please [click on this link](#)

ABOUT KORN FERRY

Korn Ferry is a global organisational consulting firm. We help companies design their organisation - the structure, the roles, and responsibilities, as well as how they compensate, develop, and motivate their people. As importantly, we help organisations select and hire the talent they need to execute their strategy. Our approximately 7,000 colleagues serve clients in more than 50 countries. www.kornferry.com